



Community Profile

832-898 FM-494
 832-898 FM-494, Mission, Texas, 78572
 Rings: 1, 3, 5 mile radii

Prepared by Daniel Silva
 Latitude: 26.21048
 Longitude: -98.28589

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,974	63,868	146,945
2010 Total Population	9,573	82,546	191,253
2020 Total Population	10,736	92,184	213,147
2020 Group Quarters	36	455	1,240
2025 Total Population	11,382	97,316	225,470
2020-2025 Annual Rate	1.18%	1.09%	1.13%
2020 Total Daytime Population	11,769	96,476	235,759
Workers	4,793	38,100	103,143
Residents	6,976	58,376	132,616
Household Summary			
2000 Households	2,292	19,405	44,587
2000 Average Household Size	3.03	3.27	3.27
2010 Households	3,127	25,611	59,031
2010 Average Household Size	3.05	3.21	3.22
2020 Households	3,492	28,564	65,758
2020 Average Household Size	3.06	3.21	3.22
2025 Households	3,703	30,166	69,555
2025 Average Household Size	3.06	3.21	3.22
2020-2025 Annual Rate	1.18%	1.10%	1.13%
2010 Families	2,486	20,415	46,765
2010 Average Family Size	3.46	3.63	3.66
2020 Families	2,747	22,588	51,792
2020 Average Family Size	3.50	3.66	3.68
2025 Families	2,902	23,792	54,674
2025 Average Family Size	3.51	3.66	3.69
2020-2025 Annual Rate	1.10%	1.04%	1.09%
Housing Unit Summary			
2000 Housing Units	3,320	23,470	53,112
Owner Occupied Housing Units	56.1%	56.9%	56.2%
Renter Occupied Housing Units	12.9%	25.7%	27.7%
Vacant Housing Units	31.0%	17.3%	16.1%
2010 Housing Units	4,164	29,488	66,860
Owner Occupied Housing Units	55.5%	57.7%	57.1%
Renter Occupied Housing Units	19.6%	29.2%	31.2%
Vacant Housing Units	24.9%	13.1%	11.7%
2020 Housing Units	4,636	32,975	74,762
Owner Occupied Housing Units	55.7%	56.8%	56.0%
Renter Occupied Housing Units	19.7%	29.8%	31.9%
Vacant Housing Units	24.7%	13.4%	12.0%
2025 Housing Units	4,932	34,934	79,339
Owner Occupied Housing Units	56.0%	56.9%	56.0%
Renter Occupied Housing Units	19.1%	29.4%	31.7%
Vacant Housing Units	24.9%	13.6%	12.3%
Median Household Income			
2020	\$47,365	\$43,196	\$43,792
2025	\$50,042	\$46,143	\$47,163
Median Home Value			
2020	\$131,297	\$129,103	\$128,890
2025	\$140,955	\$143,842	\$142,016
Per Capita Income			
2020	\$22,745	\$20,532	\$19,849
2025	\$24,602	\$22,691	\$21,902
Median Age			
2010	34.5	32.7	31.3
2020	35.4	33.8	32.7
2025	36.6	34.8	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	3,492	28,564	65,758
<\$15,000	16.5%	20.1%	19.6%
\$15,000 - \$24,999	9.4%	11.9%	12.1%
\$25,000 - \$34,999	10.0%	9.8%	10.0%
\$35,000 - \$49,999	16.3%	13.0%	12.7%
\$50,000 - \$74,999	16.4%	15.9%	16.9%
\$75,000 - \$99,999	8.6%	9.2%	10.0%
\$100,000 - \$149,999	13.7%	10.8%	10.6%
\$150,000 - \$199,999	5.2%	4.5%	4.1%
\$200,000+	4.0%	4.6%	4.0%
Average Household Income	\$69,181	\$65,957	\$64,409
2025 Households by Income			
Household Income Base	3,703	30,166	69,555
<\$15,000	16.2%	19.4%	18.7%
\$15,000 - \$24,999	8.7%	11.1%	11.3%
\$25,000 - \$34,999	9.6%	9.5%	9.6%
\$35,000 - \$49,999	15.5%	12.6%	12.3%
\$50,000 - \$74,999	16.2%	15.7%	16.8%
\$75,000 - \$99,999	9.0%	9.7%	10.5%
\$100,000 - \$149,999	15.1%	11.8%	11.6%
\$150,000 - \$199,999	5.3%	4.7%	4.5%
\$200,000+	4.4%	5.6%	4.8%
Average Household Income	\$74,771	\$72,872	\$71,113
2020 Owner Occupied Housing Units by Value			
Total	2,581	18,725	41,872
<\$50,000	20.1%	13.6%	11.7%
\$50,000 - \$99,999	13.8%	25.8%	26.6%
\$100,000 - \$149,999	25.7%	18.3%	20.3%
\$150,000 - \$199,999	18.4%	14.4%	15.6%
\$200,000 - \$249,999	9.6%	10.5%	8.7%
\$250,000 - \$299,999	6.4%	7.7%	6.8%
\$300,000 - \$399,999	5.3%	5.8%	5.2%
\$400,000 - \$499,999	0.0%	1.2%	1.9%
\$500,000 - \$749,999	0.4%	1.7%	1.9%
\$750,000 - \$999,999	0.2%	0.3%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$141,957	\$165,390	\$168,007
2025 Owner Occupied Housing Units by Value			
Total	2,760	19,887	44,401
<\$50,000	18.4%	12.3%	10.6%
\$50,000 - \$99,999	12.5%	23.1%	23.8%
\$100,000 - \$149,999	23.3%	16.7%	18.6%
\$150,000 - \$199,999	17.7%	13.6%	15.0%
\$200,000 - \$249,999	11.2%	11.9%	9.9%
\$250,000 - \$299,999	8.4%	9.7%	8.4%
\$300,000 - \$399,999	7.6%	7.6%	6.8%
\$400,000 - \$499,999	0.0%	1.6%	2.6%
\$500,000 - \$749,999	0.6%	2.4%	2.6%
\$750,000 - \$999,999	0.3%	0.3%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$155,523	\$182,839	\$187,271

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	9,573	82,546	191,251
0 - 4	6.8%	8.1%	8.5%
5 - 9	8.7%	8.8%	9.0%
10 - 14	9.1%	8.8%	8.8%
15 - 24	14.7%	14.6%	15.0%
25 - 34	11.3%	12.7%	13.7%
35 - 44	14.7%	13.7%	13.5%
45 - 54	11.2%	11.2%	11.2%
55 - 64	8.3%	8.9%	8.9%
65 - 74	8.0%	7.0%	6.0%
75 - 84	5.6%	4.7%	4.0%
85 +	1.7%	1.6%	1.4%
18 +	69.8%	69.1%	68.5%
2020 Population by Age			
Total	10,735	92,183	213,146
0 - 4	6.4%	7.6%	8.0%
5 - 9	6.8%	7.7%	8.0%
10 - 14	6.6%	7.6%	7.7%
15 - 24	13.6%	13.8%	14.3%
25 - 34	16.1%	15.0%	15.3%
35 - 44	11.9%	12.2%	12.6%
45 - 54	12.9%	11.4%	11.4%
55 - 64	10.2%	9.9%	9.5%
65 - 74	7.7%	7.9%	7.3%
75 - 84	5.6%	4.9%	4.1%
85 +	2.3%	2.0%	1.6%
18 +	75.9%	72.6%	71.7%
2025 Population by Age			
Total	11,383	97,317	225,471
0 - 4	6.4%	7.6%	7.9%
5 - 9	6.6%	7.5%	7.8%
10 - 14	7.0%	7.5%	7.8%
15 - 24	11.2%	12.5%	13.3%
25 - 34	16.2%	15.2%	15.2%
35 - 44	14.0%	13.4%	13.5%
45 - 54	11.6%	10.6%	11.0%
55 - 64	11.1%	9.9%	9.4%
65 - 74	7.9%	8.1%	7.7%
75 - 84	5.7%	5.5%	4.7%
85 +	2.4%	2.1%	1.7%
18 +	76.3%	73.3%	72.2%
2010 Population by Sex			
Males	4,588	39,362	91,639
Females	4,985	43,184	99,614
2020 Population by Sex			
Males	5,090	43,975	102,400
Females	5,645	48,208	110,747
2025 Population by Sex			
Males	5,388	46,524	108,648
Females	5,994	50,792	116,821

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	9,574	82,547	191,255
White Alone	88.0%	85.0%	86.4%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.0%	1.7%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	7.6%	10.5%	9.3%
Two or More Races	1.4%	1.7%	1.6%
Hispanic Origin	77.1%	86.1%	86.6%
Diversity Index	49.9	45.1	42.7
2020 Population by Race/Ethnicity			
Total	10,737	92,184	213,147
White Alone	86.9%	84.1%	85.5%
Black Alone	0.8%	1.0%	0.9%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	1.9%	1.7%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.3%	10.9%	9.7%
Two or More Races	1.5%	1.8%	1.7%
Hispanic Origin	82.1%	88.8%	89.4%
Diversity Index	46.6	43.3	40.6
2025 Population by Race/Ethnicity			
Total	11,382	97,316	225,470
White Alone	87.1%	84.6%	86.0%
Black Alone	0.9%	1.1%	1.0%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	2.0%	1.8%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	7.9%	10.2%	9.1%
Two or More Races	1.5%	1.7%	1.7%
Hispanic Origin	84.2%	89.9%	90.5%
Diversity Index	44.3	41.4	38.8
2010 Population by Relationship and Household Type			
Total	9,573	82,546	191,253
In Households	99.6%	99.5%	99.4%
In Family Households	91.6%	91.9%	91.6%
Householder	26.1%	24.8%	24.4%
Spouse	19.7%	17.3%	17.0%
Child	38.2%	40.8%	41.3%
Other relative	5.9%	7.0%	6.9%
Nonrelative	1.7%	2.0%	2.0%
In Nonfamily Households	8.0%	7.6%	7.8%
In Group Quarters	0.4%	0.5%	0.6%
Institutionalized Population	0.3%	0.4%	0.5%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	7,147	58,315	131,979
Less than 9th Grade	10.5%	17.0%	16.5%
9th - 12th Grade, No Diploma	4.8%	8.3%	10.5%
High School Graduate	17.2%	18.5%	17.5%
GED/Alternative Credential	2.7%	4.0%	3.9%
Some College, No Degree	19.2%	17.2%	17.4%
Associate Degree	5.6%	6.4%	6.6%
Bachelor's Degree	30.0%	20.7%	19.6%
Graduate/Professional Degree	10.0%	7.9%	7.9%
2020 Population 15+ by Marital Status			
Total	8,609	71,031	162,496
Never Married	24.0%	32.3%	34.1%
Married	62.3%	52.2%	51.4%
Widowed	5.6%	5.9%	5.4%
Divorced	8.2%	9.6%	9.1%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,201	38,074	91,647
Population 16+ Employed	90.0%	89.3%	88.6%
Population 16+ Unemployment rate	10.0%	10.7%	11.4%
Population 16-24 Employed	6.9%	10.1%	11.0%
Population 16-24 Unemployment rate	20.1%	20.3%	19.4%
Population 25-54 Employed	74.9%	70.2%	70.5%
Population 25-54 Unemployment rate	9.6%	10.0%	10.8%
Population 55-64 Employed	14.6%	14.0%	13.5%
Population 55-64 Unemployment rate	7.1%	7.5%	8.2%
Population 65+ Employed	3.6%	5.7%	5.0%
Population 65+ Unemployment rate	7.5%	8.1%	8.0%
2020 Employed Population 16+ by Industry			
Total	3,783	33,985	81,207
Agriculture/Mining	2.4%	2.4%	2.6%
Construction	10.4%	7.5%	7.5%
Manufacturing	5.5%	5.9%	5.0%
Wholesale Trade	1.6%	3.0%	3.4%
Retail Trade	10.8%	12.1%	12.0%
Transportation/Utilities	4.3%	5.7%	5.5%
Information	0.8%	1.4%	1.2%
Finance/Insurance/Real Estate	4.5%	4.7%	4.9%
Services	53.8%	52.8%	53.8%
Public Administration	5.9%	4.5%	4.1%
2020 Employed Population 16+ by Occupation			
Total	3,784	33,985	81,206
White Collar	64.5%	59.4%	58.0%
Management/Business/Financial	15.1%	11.9%	11.0%
Professional	25.0%	20.2%	20.6%
Sales	10.8%	12.9%	13.3%
Administrative Support	13.5%	14.4%	13.1%
Services	18.8%	21.8%	22.0%
Blue Collar	16.7%	18.8%	20.1%
Farming/Forestry/Fishing	0.7%	0.8%	0.8%
Construction/Extraction	5.6%	5.6%	6.2%
Installation/Maintenance/Repair	1.1%	2.3%	2.8%
Production	4.7%	3.6%	3.4%
Transportation/Material Moving	4.6%	6.5%	7.0%

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2010 Households by Type			
Total	3,127	25,611	59,031
Households with 1 Person	17.0%	17.2%	17.3%
Households with 2+ People	83.0%	82.8%	82.7%
Family Households	79.5%	79.7%	79.2%
Husband-wife Families	59.8%	55.5%	55.1%
With Related Children	31.1%	31.1%	32.1%
Other Family (No Spouse Present)	19.7%	24.2%	24.1%
Other Family with Male Householder	4.7%	5.4%	5.3%
With Related Children	2.8%	3.0%	3.0%
Other Family with Female Householder	15.0%	18.9%	18.8%
With Related Children	11.0%	12.7%	13.1%
Nonfamily Households	3.5%	3.1%	3.5%
All Households with Children	45.3%	47.4%	48.6%
Multigenerational Households	6.6%	9.6%	9.4%
Unmarried Partner Households	4.4%	4.7%	4.8%
Male-female	3.7%	4.1%	4.2%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	3,127	25,610	59,031
1 Person Household	17.0%	17.2%	17.3%
2 Person Household	30.3%	25.9%	24.9%
3 Person Household	15.9%	17.0%	17.4%
4 Person Household	18.0%	18.1%	18.0%
5 Person Household	11.1%	12.0%	12.3%
6 Person Household	4.5%	5.4%	5.5%
7 + Person Household	3.1%	4.5%	4.6%
2010 Households by Tenure and Mortgage Status			
Total	3,127	25,611	59,031
Owner Occupied	73.8%	66.4%	64.7%
Owned with a Mortgage/Loan	41.7%	37.4%	37.7%
Owned Free and Clear	32.2%	29.0%	26.9%
Renter Occupied	26.2%	33.6%	35.3%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	154	145	151
Percent of Income for Mortgage	11.6%	12.5%	12.3%
Wealth Index	63	62	58
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,164	29,488	66,860
Housing Units Inside Urbanized Area	100.0%	99.5%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	9,573	82,546	191,253
Population Inside Urbanized Area	100.0%	99.6%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Southwestern Families (7F)	Southwestern Families (7F)
2.	Midlife Constants (5E)	Up and Coming Families (7A)	Barrios Urbanos (7D)
3.	Rooted Rural (10B)	Boomburbs (1C)	Up and Coming Families (7A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$5,733,240	\$47,058,867	\$106,099,063
Average Spent	\$1,641.82	\$1,647.49	\$1,613.48
Spending Potential Index	77	77	75
Education: Total \$	\$4,326,578	\$33,291,781	\$75,929,820
Average Spent	\$1,239.00	\$1,165.52	\$1,154.69
Spending Potential Index	69	65	65
Entertainment/Recreation: Total \$	\$8,961,845	\$66,431,201	\$149,182,718
Average Spent	\$2,566.39	\$2,325.70	\$2,268.66
Spending Potential Index	79	72	70
Food at Home: Total \$	\$14,629,867	\$114,920,862	\$258,071,850
Average Spent	\$4,189.54	\$4,023.28	\$3,924.57
Spending Potential Index	78	75	73
Food Away from Home: Total \$	\$10,209,132	\$83,232,351	\$187,061,305
Average Spent	\$2,923.58	\$2,913.89	\$2,844.69
Spending Potential Index	78	77	75
Health Care: Total \$	\$16,465,816	\$124,048,074	\$276,708,901
Average Spent	\$4,715.30	\$4,342.81	\$4,207.99
Spending Potential Index	82	76	73
HH Furnishings & Equipment: Total \$	\$6,087,454	\$48,245,223	\$108,319,004
Average Spent	\$1,743.26	\$1,689.02	\$1,647.24
Spending Potential Index	80	77	75
Personal Care Products & Services: Total \$	\$2,492,020	\$20,044,972	\$45,033,554
Average Spent	\$713.64	\$701.76	\$684.84
Spending Potential Index	78	76	75
Shelter: Total \$	\$49,062,855	\$405,457,630	\$918,342,807
Average Spent	\$14,050.07	\$14,194.71	\$13,965.49
Spending Potential Index	73	73	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,830,940	\$50,683,244	\$112,436,586
Average Spent	\$1,956.17	\$1,774.37	\$1,709.85
Spending Potential Index	84	76	73
Travel: Total \$	\$6,343,729	\$48,271,143	\$108,565,962
Average Spent	\$1,816.65	\$1,689.93	\$1,650.99
Spending Potential Index	75	70	68
Vehicle Maintenance & Repairs: Total \$	\$3,235,259	\$24,277,027	\$54,767,321
Average Spent	\$926.48	\$849.92	\$832.86
Spending Potential Index	80	73	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.